



Leading Through Turbulence

CorpU Course Activity

Values That Will Guide Our Decisions and Behaviors

In ethics, value denotes the significance we attach to something with the aim of determining what the best action to take is, or life to live. In times of crisis both of these aspects are important. If crisis leaders lack a strong character or strong values, they are bound to fail when facing adversity.

In the middle of a crisis, it's easy for us to fall into the trap of following different priorities every day. If we don't consciously use our values to stick to clear and consistent priorities, we can easily drift off course and shift all over the place. As leaders, we should identify the moral qualities that are important for us, and that we want guiding our decisions.

By having an understanding of our own values, we can gain clarity and focus. This clarity can then be used to make consistent decisions and take committed action. In other words, the whole point of discovering our own values is to improve the results we get in those areas that are truly most important to us. We can leverage this clarity of our values to help guide us through the difficult times.

In this Reflection activity, take a few minutes to identify your values; the values that will guide your decisions and behaviors.

List the 3-5 values that are core to your beliefs about leadership, and include a short, one-sentence definition of each value - the intent or purpose it holds for you.

Your Reflections