



## LEADING WITH PURPOSE

### *Focusing On The Human Dimension For Better Results*

Every leader has a purpose, and when they discover it, they ignite a fire to become the best leader possible.

Brigadier General (Retired) Rebecca “Becky” Halstead illuminates principles for *Leading with Purpose* through personal stories about her time serving as a leader during the war in Iraq, as she led one of the world’s largest supply chains for the US Army, including poignant one-on-one interactions with soldiers.

While most of her work demanded world-class efficiency, Halstead discovered that efficiency focuses on data and measures, and is the work of managers. Leaders must also be effective, and that requires recognizing the human dimension – the people who add value day in and day out.

In this Sprint, Brigadier General Halstead guides leaders to:

1. *Encourage diversity of thought and experiences to improve decision making and strengthen teams*
2. *Communicate effectively to connect with people and build relationships*
3. *Leave a legacy by being significant in the lives of those you lead*

Leaders collaborate to share stories of leading with purpose as they test new behaviors and model purposed-based leadership. Through testing, modeling and sharing, leaders begin to shape a culture that features trust, transparency and continual learning.

#### OUTCOMES

- Learn ways to ensure your behaviors reflect your own leadership values
- Discover how to value diverse opinions, new voices and varied experiences
- Determine ways to connect with team members to build relationships and trust

#### YOU WILL

- Create and share your purpose as a leader
- Develop a plan to recognize great performance
- Write a personal definition of leadership
- Begin to define and recognize how your leadership legacy will impact those you lead

#### ABOUT THE EXPERT



#### **BRIGADIER GENERAL (RETIRED) REBECCA “BECKY” HALSTEAD**

- *First woman graduate of West Point to be promoted to General Officer*
- *Esteemed faculty member of TLDG at West Point*
- *30 years of experience leading large organizations in dynamic and challenging environments*
- *Author, 24/7: The First Person You Must Lead is You*

## SPRINT OUTLINE

DAY 1 LEADING YOURSELF FIRST	DAY 2 INSPIRATIONAL LEADERSHIP	DAY 3 TURNING POINTS	DAY 4 BEING SIGNIFICANT	DAY 5 INTERACTIVE CAPSTONE
<ul style="list-style-type: none"> <li>• Leadership Authenticity Begins With Your Values</li> <li>• Identifying Your Leadership Values</li> <li>• Values in Action</li> </ul>	<ul style="list-style-type: none"> <li>• Focusing on The Human Dimension</li> <li>• Trust the Differences</li> <li>• You Must Circulate, Communicate and Connect</li> <li>• Are You Really Communicating?</li> </ul>	<ul style="list-style-type: none"> <li>• Being Demanding, Not Demeaning</li> <li>• Toxic Leaders: Managing Demeanors</li> <li>• Demanding Leadership in Action</li> <li>• Shaping Your Purpose in This World</li> </ul>	<ul style="list-style-type: none"> <li>• Beyond Success: Be Significant</li> <li>• Making a Difference</li> <li>• Leaving a Legacy</li> <li>• Etching on Hearts and Minds</li> <li>• Leadership Insights</li> </ul>	<ul style="list-style-type: none"> <li>• Options include Video Response, Online Discussion, or Live Event</li> <li>• Cohort members and expert(s) exchange ideas about content significance, application, and follow through</li> </ul>