

LEADING WITH CHARACTER AND COMPETENCE

Achieving Results Through Values-Based Leadership

When leaders focus daily on practicing a leadership philosophy that marries character and competence, their actions result in high performing teams achieving their best. After all, “a better me is a better we,” since competence without character does not inspire teams to success. The first step to becoming a better leader? Embracing the idea that the first person you must lead is you.

While inspirational leadership always has been hard, many would argue that 21st century challenges – geographically disperse teams, fast-paced technology, and aggressive competitive landscape – make leadership even harder. This is why **Leading with Character and Competence** encourages continuous reflection and adaptation of your leadership style to achieve successful team outcomes.

In this Sprint, Brigadier General (Retired) Rebecca “Becky” Halstead nurtures leaders to practice new leadership behaviors, to develop their own personal leadership philosophy, and to ground their leadership in their own values and experiences.

Leaders will:

1. Explore the personal leadership principles that guide your decision making and, ultimately, effectiveness as a leader
2. Draw on their own, and each other’s experiences, to assemble a toolkit of leadership practices that work
3. Understand the importance of leading for the betterment of others

Leaders who want to lead teams to higher level of performance, make a lasting impact on team members, and add significant value to their organizations, will learn how as they lead with character and competence.

OUTCOMES

- Learn what it takes to be an exceptional leader in the 21st Century
- Understand how to shape your leadership philosophy into behaviors that inspire your team
- Understand the impact of selfless service as a leader of character
- Discover why values-based leadership builds trust, stirs loyalty and creates an environment to accomplish greatness

YOU WILL

- Identify the values that factor into your authentic leadership style
- Craft your personal leadership philosophy
- Define an action plan to put your philosophy into action, and develop leadership behaviors that are based on your values

ABOUT THE EXPERT



BRIGADIER GENERAL (RETIRED) REBECCA “BECKY” HALSTEAD

- *First woman graduate of West Point to be promoted to General Officer*
- *Esteemed faculty member of TLDG at West Point*
- *30 years of experience leading large organizations in dynamic and challenging environments*
- *Author, 24/7: The First Person You Must Lead is You*

SPRINT OUTLINE

DAY 1 THE FIRST PERSON YOU MUST LEAD IS YOURSELF	DAY 2 LEADERSHIP REQUIRES BOTH CHARACTER & COMPETENCE	DAY 3 LEADERSHIP ACTIONS & DECISIONS	DAY 4 YOUR GUIDING PRINCIPLES	DAY 5 LEADING FOR THE BETTERMENT OF OTHERS
<ul style="list-style-type: none"> • A Learning Journey in Leading Yourself • The Five Simple Truths of Leadership • Are These Five Truths So Simple? 	<ul style="list-style-type: none"> • Authenticity Begins With Your Values • Leadership Skills in the 21st Century • Lead with Your Heart & Mind • A Personal Lesson on Leading 	<ul style="list-style-type: none"> • Leading In Selfless Action • Practicing Selfless Service • Paying it Forward • Humility as a Leadership Attribute • Learning From Our Mistakes 	<ul style="list-style-type: none"> • Having a Leadership Philosophy • Communicating Your Leadership Philosophy • For the Betterment of Others • Accomplish a Mission with Integrity • Schwarzkopf’s Qualities 	<ul style="list-style-type: none"> • Lead for the Betterment of the Team • Reflect on and Update Your Leadership Philosophy