



LEADING SUCCESSFUL PROJECTS

Best Practices in Project Management

Modern projects are becoming increasingly difficult to execute. They require the input, cooperation and orchestration of a multitude of different disciplines and functional areas, and must often be accomplished with few resources and little time. The ability to plan, schedule and control projects has become an essential leadership capability for all business leaders, not just designated project managers.

Projects are unique activities, and fall outside of typical day-to-day business processes. The ability of organizations to successfully execute these high stakes, “one-off” projects that they haven’t done before, requires a thorough understanding of project management principles.

This Learning Sprint provides a framework for effectively managing the uncertainty that’s inherent to projects. You will organize and kick off a project, create a Work Breakdown Structure (WBS), monitor planning and budgets, manage the critical path of a project, and bring a project to a successful completion.

In addition, you will practice:

- Leading a project from concept to reality.
- Operating effectively as a project team member and project leader.
- Negotiating effectively with project team members and clients.
- Evaluating the key elements of successful project management.

Developed in partnership with:



PennState
Smeal College of Business

OUTCOMES

- Manage a project from plan to delivery.
- Apply project management principles to organizational strategy.
- Apply negotiation and communication skills to bring a project to a successful outcome.

YOU WILL

- Evaluate the key elements of successful project management.
- Create a project plan, Work Breakdown Structure, and critical path.

ABOUT THE EXPERTS



DR. EDWARD T. REUTZEL

- *Emeritus Associate Professor of Supply Chain Management*
- *10 Years as Smeal College Senior Associate Dean*
- *7 Time Recipient of Excellence in Teaching award*



DR. DAVID J. HUFF

- *Clinical Associate Professor of Supply Chain Management*
- *Visiting Professor, Eccles School of Business, University of Utah and Stern School of Business, New York University.*
- *Winner of Best All-around Teacher award.*

SPRINT OUTLINE

WEEK 1 THE CASE FOR PROJECT MANAGEMENT

- What Is a Project?
- The Project Lifecycle
- The Project Manager
- Breakout Group Meeting

WEEK 2 PROJECT INITIATION & PLANNING

- Project Initiation
- Work Breakdown
- Mapping the Project
- Breakout Group

WEEK 3 PROJECT EXECUTION

- Project Challenges
- Monitoring & Control
- Closeout & Review
- Breakout Group